

SESSIONS PROVIDE  
TRANSFORMATIONAL  
EXPERIENCE

at the juncture of  
meditation, bodywork  
and sauna



SCALABLE

one guide per  
group



SOCIAL CAPITAL BASED  
GROWTH

customer base grows as a  
community



EASY-TO-  
LAUNCH

and fast to build

# Essential Steam

A network of modular outdoor steam centers  
(b2b and b2c) run by guides in a session format that  
improves visitors' wellbeing, helps to create  
meaningful social connectedness and decreases  
burnout

Raising **\$NNN**  
in 12 '22 - 02 '23

→ SAFE at \$N M cap and 30% discount to growth  
finance round in late 2022 - early 2023



